

## **Call for papers – Journal of Management, Spirituality and Religion**

### **Special issue: The Economy of Francesco Process: ongoing perspectives for a new economy**

#### **Guest editors**

- Giacomo Ciambotti, Università Cattolica del Sacro Cuore, Altis Graduate School of Business & Society, [giacomo.ciambotti@unicatt.it](mailto:giacomo.ciambotti@unicatt.it)
- Andrea Roncella, University of Navarra, School of Economics and Business, [aroncella@alumni.unav.es](mailto:aroncella@alumni.unav.es)
- Antonietta Riccardo, University of Pisa, Department of Political Science, [antonietta.riccardo@phd.unipi.it](mailto:antonietta.riccardo@phd.unipi.it)
- Lucia Marchegiani, Assistant Professor at the Università degli Studi Roma Tre, [lucia.marchegiani@uniroma3.it](mailto:lucia.marchegiani@uniroma3.it)
- Matteo Rizzolli, Associate Professor of Economic Policy, LUMSA University, [m.rizzolli@lumsa.it](mailto:m.rizzolli@lumsa.it)

#### **Description**

As COVID-19 strikes globally, causing an economic slowdown and forcing even the most resilient to move to online platforms, global virtual teams are growing and establishing themselves permanently. This requires greater inclusivity, authenticity, active listening, and, mostly, effective collaboration through different timezones, cultures, organizational behaviors, topics, emotional strain and diversity, leaving no one behind.

Economy of Francesco (EoF), a call made by Pope Francis to gather young changemakers, entrepreneurs and researchers to brainstorm ideas for a new economy, has been working for over a year to introduce collaborative solutions to plant the seeds for a new mindset. With an overarching spiritual framework following the teachings of Saint Francis, it has done so by mixing in its 12 thematic villages apparently contrasting themes such as work and care, finance and humanity, profit and vocation, and agriculture and justice, just to mention a few. As the pandemic caused the event to be postponed in-person, EoF began to move to an online platform via Mighty Networks becoming an online Transformative Community of Change (TCoP).

The process of shifting to an online/offline hybrid reality raised various issues on how to collaborate with a heterogeneous group of constituents who look, think, and act differently from one another (Chrobot-Mason, Ruderman, and Nishii 2013). Participants who are different in terms of race, gender, culture, geographic origin, first language, and other factors (Wasserman and Blake-Beard 2010, 202) but work toward the same goal and follow the same vocation. As empathy requirements and the emotional connection began to grow, diversity and the vast interdisciplinary nature of candidates was integrated and used to rethink markets, strategies, and business practices (Walker 2020) in ways that will advance EoF's mission.

In particular, the work in the thematic villages raised many potential avenues for research in different disciplines, which find a common ground in the EoF process. We believe

that bringing this perspective may enhance the recent economic, managerial, and sociological theories. We therefore invite contributions to the special issue to explain and export this process on the following (non-exhaustive) topics:

- **Laudato Si: Sustainability, SDGs and value chains.** Papers may examine the unique attributes or ways of working of business models that foster inclusivity, participation and love in organizations, what motivates them, what constrains their actions, and how they can grow. Work deploying a humanities approach are encouraged. Contributions might also focus on particular demographic groups e.g. women or young entrepreneurs; company forms e.g. benefit corporation, social enterprises, or cooperatives, including corporates with a strong CSR focus.
- **Hybrid Organizations: Business for the common good.** Hybridity is often a central feature of current organizations which aim to pursue dual or even triple missions, including economic, social and environmental objectives (Doherty et al. 2014). The pursuit of such multiple objectives can cause tensions and challenges which constraints the effective operations of for-purpose businesses (Battilana and Lee, 2014). In turn, such new organizational forms (such as B Corps, benefit corporations, social enterprises, etc.) are becoming crucial in addressing grand challenges of today's societies, creating new opportunities to alleviate poverty, contributing to gender equality, solving hunger and energy gaps, and so on. We therefore welcome works which address issues of hybridity and multiple missions in organizational forms, and the ways actors navigate these dynamics. In doing so, research which grounds in EoF may reveal interesting contributions to the overall role of enterprises and new organizational forms toward sustainability and societal issues.
- **Finance for Inclusivity.** The 'good finance', as Zamagni states, allows to aggregate savings and use them efficiently. It transfers the value of assets into space and time, creates insurance mechanisms that reduce exposure to risks, and allows ideas and capital to meet. We welcome studies exploring relationships between finance and humanity – both in developed, and emerging and developing economies. We further welcome studies that compare within country differences and more regional, local and traditional institutions and their influence on microcredit, investments, and ethical banking.
- **Relationship, Network and Community.** Networks of relationship play an important role within social, political, economic and cultural processes as they represent precious resources for the access and mobilization of material and immaterial resources, for the improvement of value and symbolic reference frameworks, for obtaining and maintaining legitimacy, and for the achievement of strategic objectives. We welcome documents adopting network and system perspectives and theories, such as social network theories applied to business ecosystems, economic networks, organizational and inter-organizational networks, network governance, policy networks, community building networks, Third Sector networks, networks and religion, and leadership.
- **The Civil Responsibility Approach.** No new methodologies can be introduced without a deep knowledge of the past. Humanities today are being recognized as a fundamental cultural baggage necessary for a better future, especially philosophy and the history of economic thought. To this end, submissions are welcome that compare and/or combine wider theoretical lens, or that provide new theoretical insights.

The deadline for abstract submissions is **30<sup>th</sup> December 2020**.

Important dates:

**30 December 2020:** Deadline for receiving abstract by the SI's guest editors;  
**15 January:** Feedback provided to authors inviting them to submit full papers;  
**15 May:** Full paper received by SI's guest editor;  
**30 June:** Feedback from SI's editors to authors following review;  
**30 August:** Revision papers submission;  
**15 September:** feedback to authors  
**30 September:** Final Version submitted to SI guest editors;  
**9 August:** Editorial comments;  
**15 October:** Final Version Alf papers + editorial submitted to Journal of Management Spirituality and Religion;  
**30 October 2021:** online pre-publication.

Submitted papers should follow the guidelines for JMSR: **XXX**

Abstracts should be no longer than 250 words and Full Papers no longer than 8,000 words excluding figures, abstract and references.

Submissions should be written in English. Submitted papers will go through a blind peer-review process. Submissions to the special issue should be sent first to the special issues guest editors. Please email submissions to: [eofworkandacare@gmail.com](mailto:eofworkandacare@gmail.com).

The special issue editors will also be running a special stream during the Economy of Francesco Event the 21st of November 2020 (11-13) with founding editor Prof. Yochanan Altman. Submitters to the special issue are encouraged to connect for more information on the journal, although this is not compulsory.

### **About the Special Issue editors**

**Giacomo Ciambotti (BSc, MSc, PhD)** is a post-doc at the Università Cattolica del Sacro Cuore (Italy) and research fellow at ALTIS - Graduate School of Business & Society. At Università Cattolica he's also adjunct professor of Business Strategy (Bachelor of Economics). Giacomo spent time as a consultant supporting social entrepreneurs in East Africa to develop and implement their business plans; he has also worked for KPMG Advisory in Milan. Giacomo is a member at the E4Impact Foundation, which delivers programmes for impact entrepreneurs in more than 10 African countries. He is also visiting lecturer of Financial Planning in multiple African countries including in Kenya, Uganda, Ethiopia and Rwanda. His research particularly focuses on management and growth of hybrid organizations and social enterprises. He is a regular contributor to international academic conferences, and his research has been published in books and academic journals, including the *Journal of Business Ethics*.

**Andrea Roncella** holds a PhD in Business at the University of Navarra (Pamplona, Spain). He was appointed Visiting Scholar at the Mendoza College of Business (University of Notre Dame, IN, USA). He previously worked as Research Fellow at the Markets, Culture and Ethics Research Centre at the Pontifical University of Santa Croce (Rome, Italy). He is member of the Virtue Ethics in Business Research Group of the University of Navarra, and he is Institute Fellow of the Seven Pillars Institute for Global Finance and Ethics. He was awarded the 1st prize ex-aequo of the "Ethics and Trust in Finance" Global Award of the Observatoire de la

Finance in 2019, and the “Society for Business Ethics Founders’ Award” in 2019 as Emerging Scholar of the Society for Business Ethics. His research focuses on corporate finance, corporate governance, sustainable finance, business ethics and business & society. He published in books and academic journals in the business ethics field such as the *Journal of Business Ethics*.

**Antonietta Riccardo** is a PhD candidate at Department of Political Science of University of Pisa (Italy). From 2015 to 2018 she collaborated, as a research fellow, at the Engineering Department of the University of Sannio (Benevento, Italy) and the Centro Universitario Cattolico (CUC) of the Italian Episcopal Conference (Rome). Her researches focus on the analytical perspective of social network analysis applied to interorganizational networks of the public, private and Third Sector, Caritas networks and urban participation. She is author of several publications in national and international books and scientific journals, including “Reti di periferia, Sistemi sociali virtuosi fra Terra di Lavoro e Terra dei Fuochi” (Aracne Editore, 2016) e “Inter-Organizational Networks and Third Sector: Emerging Features from Two Case Studies in Southern Italy” (Springer, 2020).

**Lucia Marchegiani** is Assistant Professor at the Università degli Studi Roma Tre, where she teaches Business Organization and Knowledge Management. After completing her PhD in 2005 she has been a post-doctoral research fellow at Luiss Guido Carli University, where she still conducts part of her research and teaching activities. Among other experiences, she was visiting professor at the ISC Business School in Paris (FR), and visiting scholar at the Copenhagen Business School, at the IESEG Business School in Lille, France, and at the IT University of Copenhagen (ITU). As a practitioner she was junior manager at Telecom Italia and co-founder of the Spin-off ResValue SpA. Mother of six children she is also departmental delegate of STARTCUP Lazio, of “PNIcube” (Italian Association of the University Incubators and Business Plan Competition), and of various other academic committees and university-based incubators.

**Matteo Rizzoli** is Associate Professor of Economic Policy at LUMSA University and professor of Family Economics at the John Paul II Pontifical Theological Institute for Marriage and Family Sciences. He graduated in International Economics at Maastricht University and in Political Economics at the University of Trento. He later obtained his Ph.D. in Law & Economics at the University of Siena, and was a Fulbright Visiting Scholar at Yale Law School. Before joining LUMSA University, he was assistant professor at the University of Bozen and post-doc at the University of Milano-Bicocca. As a practitioner he worked for the Italian Telecommunication Authority (AGCOM). He has been secretary of the European Association of Law & Economics between 2011 and 2015 and secretary of the Italian Society of Law & Economics between 2014 and 2019. He is also associate editor of the *International Review of Economics* since 2014.

### **References:**

- Battilana, J., & Lee, M. (2014). Advancing research on hybrid organizing—Insights from the study of social enterprises. *Academy of Management Annals*, 8(1), 397-441.
- Benedict XVI. (2009). *Encyclical letter ‘Caritas in Veritate’*. Vatican City: Libreria Editrice Vaticana.
- Boatright, J.R. (2014). *Ethics in Finance*. Third ed. Chichester, West Sussex: John Wiley & Sons.

- Congregation for the Doctrine of the Faith & Dicastery For Promoting Integral Human Development. (2018). *Oeconomicae et pecuniariae quaestiones. Considerations for an ethical discernment regarding some aspects of the present economic-financial system.*  
[http://www.vatican.va/roman\\_curia/congregations/cfaith/documents/rc\\_con\\_cfaith\\_doc\\_20180106\\_oeconomicae-et-pecuniariae\\_en.html](http://www.vatican.va/roman_curia/congregations/cfaith/documents/rc_con_cfaith_doc_20180106_oeconomicae-et-pecuniariae_en.html)
- Cremers, M. (2017). What corporate governance can learn from catholic social teaching. *Journal of Business Ethics*, 145(4), 711-724.
- Chrobot-Mason, Donna, Marian N. Ruderman, and Lisa H. Nishii. 2013. "Leadership in a Diverse Workplace." In *The Oxford Handbook of Diversity and Work*, edited by Quinetta M. Roberson, 315–40. Oxford: Oxford University Press.
- De Bruin, B. (2015). *Ethics and the global financial crisis*. Cambridge University Press.
- Dembinski, P. H. (2009). *Finance: Servant Or Deceiver?*. Observatoire de la Finance.
- Dembinski, P. H. (2017) *Ethics and Responsibility in Finance*. Routledge.
- Doherty, B., Haugh, H., & Lyon, F. (2014). Social enterprises as hybrid organizations: A review and research agenda. *International journal of management reviews*, 16(4), 417-436.
- Everton, Sean F. 2015. "Networks and Religion: Ties that Bind, Loose, Build Up, and Tear Down." *Journal of Social Structure* 16(10):1-34
- Francis. (2013). *Apostolic exhortation 'Evangelii Gaudium'*. Vatican City: Libreria Editrice Vaticana.
- Francis. (2015). *Encyclical letter 'Laudato Si'*. Vatican City: Libreria Editrice Vaticana.
- Graafland, J., & Van de Ven, B. (2011). The credit crisis and the moral responsibility of professionals in finance. *Journal of Business Ethics*, 103(4), 605–619.
- Granovetter, Mark. 1973. "The Strength of Weak Ties." *American Journal of Sociology* 73(6):1360–1380
- Herzog, L. (ed.) (2017). *Just Financial Markets? Finance in a Just Society*. Oxford, Oxford University Press.
- K. Giuffre. *Communities and Networks. Using Network analysis to Rethink Urban and Community Studies*, Polity Prwess, Cambridge, 2013
- Krackhardt, David. 1992. "The Strength of Strong Ties: The Importance of Philos in Organizations." In *Networks and Organizations: Structure, Form and Action*, edited by Nitin Nohria and Robert G. Eccles. Boston: Harvard University Press, pp. 216–239.
- Nielsen, R. P. (2008). The *private equity*-leveraged buyout form of finance capitalism: Ethical and social issues, and potential reforms. *Business Ethics Quarterly*, 18(3), 379-404.
- Provan, K.G., Kenis, P.: Modes of network governance: structure, management, and effectiveness. *J. Public Adm. Res. Theory*. 18(2), 229–252 (2008)
- Provan, K.G., Milward, H.B.: A preliminary theory of interorganizational network effectiveness – a comparative study of 4 community mental health systems. *Adm. Sci. Q.* 40(1), 1–33 (1995)
- Putnam, Robert D. 1995. "Bowling Alone: America's Declining Social Capital." *Journal of Democracy* 6:65–78.

- Rajan, R. G. (2011). *Fault lines: How hidden fractures still threaten the world economy*. Princeton University Press.
- Robins, G., Bates, L., Pattison, P.: Network governance and environmental management: conflict and cooperation. *Public Adm.* 89(4), 1293–1313 (2011)
- Sandel, M. J. (2013). The moral economy of speculation: Gambling, finance, and the common good. *The Tanner Lectures on Human Values. Delivered at University of Utah*, 27, 2013.
- Santoro, M. A., & Strauss, R. J. (2012). *Wall street values: business ethics and the global financial crisis*. Cambridge University Press.
- Scott, John. 2017. *Social Network Analysis*, 4th ed. London: SAGE.
- Shiller, R. J. (2013). *Finance and the good society*. Princeton University Press.
- Sison, A. J. G., Ferrero, I., & Guitián, G. (2019). Characterizing virtues in finance. *Journal of Business Ethics*, 155(4), 995-1007.
- Walker C. Inclusive Leadership in INGO, Multinational Teams: Learning, Listening and Voicing in «Attentive Space» [Internet] [ProQuest Dissertations Publishing. 27835708.]. [Illinois]: Trinity International University; 2020. Available at: <https://search.proquest.com/openview/d70a8219d6b7fd31d02bf7e2e7e3c687/1?pq-origsite=gscholar&cbl=18750&diss=y>
- Wasserman, Ilene C., and Stacy Blake-Beard. 2010. “Leading Inclusively: Mind-Sets, Skills, and Actions for a Diverse, Complex World.” In *Extraordinary Leadership: Addressing the 171 Gaps in Senior Executive Development*, edited by Kerry A. Bunker, Douglas T. Hall, and Kathy E. Kram, 197–212. The Jossey-Bass Business & Management Series. San Francisco: Jossey-Bass.
- Wasserman, Ilene C., Plácida V. Gallegos, and Bernardo M. Ferdman. 2008. “Dancing with Resistance: Leadership Challenges in Fostering a Culture of Inclusion.” In *Diversity Resistance in Organizations*, edited by Kecia M. Thomas, 175–200. Series in Applied Psychology. New York: Lawrence Erlbaum Associates.
- Wasserman, Stanley, and Katherine Faust. 1994. *Social Network Analysis: Methods and Applications*. Cambridge: Cambridge University Press
- Zingales, L. (2015). Presidential address: Does finance benefit society?. *The Journal of Finance*, 70(4), 1327-1363.