Call for Papers:

Best Paper Honorarium on Quantifying Sustainability

The Review of Business: Interdisciplinary Journal on Risk and Society, invites submissions on how a publicly-traded firm can quantify the relative value of integrating sustainability-related initiatives in its core operations. The best paper will receive an honorarium of $6,000 underwritten by Munich Re, a leading advocate of sustainable business tactics and strategies.

The submission deadline is January 2, 2019. Accepted papers will be published in the June 2019 issue of the Review of Business. The journal's editorial board and Munich Re will award the honorarium to one paper from among those accepted for publication. The author(s) of the award winning paper are expected to brief Munich Re (through audio conferencing) on the applicability of the paper to sustainable business practices. The authors may also be asked to help craft an executive summary for general distribution. The ideal submission to be considered for the Munich Re honorarium will include a measure of sustainability that is both practicable and applicable from the perspective of a typical manager. Related references on this topic and style/submission guidelines are at www.stjohns.edu/ROB.

The Review of Business (ISSN 0034-6454) has no submission or publication fees. It is indexed on ProQuest, EBSCO, Cabells Whitelist and Web of Science among others. It is available on-line as well as in print. The Peter J. Tobin College of Business at St. John’s University in New York publishes this journal in January and June. The journal’s editorial board reflects the diverse ways we engage with risk across the global community of scholars. Please make inquiries to ROBjournal@stjohns.edu.