# FORUM SCHEDULE

## 8 SATURDAY

**ARRIVAL TO SEVILLE - CHECK-IN AT HOTELS**
- Casas de la Judería Hotel (C/ Santa María la Blanca 5, 41004 Sevilla)
- Silken Al-Andalus Hotel (Avda. de la Palma s/n, 41012 Sevilla)

### 9 SUNDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00</td>
<td>REGISTRATION, IAJBS BOARD MEETING</td>
<td>Silken Al-Andalus (Walking Distance from Casas de la Judería)</td>
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<tr>
<td>12:00</td>
<td>INSPIRATIONAL PARADIGM DEANS AND FACULTY LEADERS</td>
<td>Silken Al-Andalus</td>
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<tr>
<td>14:00</td>
<td>COCKTAIL-LUNCH at Silken Al-Andalus</td>
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<tr>
<td>15:30</td>
<td>INSPIRATIONAL PARADIGM DEANS AND FACULTY LEADERS</td>
<td>Silken Al-Andalus</td>
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<tr>
<td>19:30</td>
<td>TRANSPORTATION TO FOCUS-LOYOLA FOUNDATION</td>
<td>Silken Al-Andalus</td>
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<tr>
<td>20:00</td>
<td>MASS AND CULTURAL VISIT TO FOCUS-LOYOLA FOUNDATION</td>
<td>Plaza de los Venerables 8, 41004 Sevilla</td>
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<tr>
<td>21:00</td>
<td>COCKTAIL-TAPAS at Focus Loyola Foundation</td>
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## 10 MONDAY

### 10:00 - 10:15

**REGISTRATION at Campus Entrance**

### 10:15 - 10:45

**UNIVERSIDAD LOYOLA AND IAJBS COLLABORATIONS**

**Auditorium**

- **Scott Hendrickson, SJ**, Associate Provost for Global and Community Engagement, Loyola University Chicago.
- **Michael Capella**, Dean, College of Business, Loyola University New Orleans.
- **Isabelle Chaquiriand**, Dean, Business School, Universidad Católica del Uruguay.
- **Francisco de Borja Martin**, Director, International Relations, Universidad Loyola Andalucía.
- **Pilar Castro**, Dean, School of Economics and Business Sciences, Universidad Loyola Andalucía.

### 10:45 - 11:30

**KEYNOTE: WHY INSTITUTIONS SHOULD SUPPORT MISSION-DRIVEN INTERNATIONAL HIGHER EDUCATION AND NETWORKS**

**Auditorium**

- **Ángel Rivera**, CEO Santander Bank Spain.

### 11:30 - 11:50

**OFFICIAL CONGRESS PICTURE**

**IAJU Map**
## FORUM SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11:35 - 12:00</td>
<td>COFFEE BREAK on Campus</td>
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</table>
| 12:00 - 12:45 | PANEL DISCUSSION: PREPARING JESUIT BUSINESS EDUCATION FOR THE CHALLENGES OF A RAPIDLY EVOLVING WORLD  
Auditorium  
Antonio Vázquez, Chairman, Board of Trustees, H2B2.  
Inma Martínez, Chair of the Expert Group and Co-Chair of the Steering Committee, GPAL G7/G20 Agency for AI.  
Dayle M. Smith, Dean, College of Business Administration, Loyola Marymount University.  
Moderator: Paul Almeida, Dean, McDonough School of Business, Georgetown University. |
| 12:45 - 14:15 | PARALLEL SESSIONS: PAPER PRESENTATIONS  
Classrooms |
| 14:15 - 15:45 | COCKTAIL LUNCH on Campus                                             |
| 15:45 - 16:30 | PANEL DISCUSSION: NETWORKS COLLABORATIONS: IAJU, IAJES AND IAJBS  
Auditorium  
Joseph Christie, SJ, Secretary for Higher Education.  
Fabio Gómez-Estern, Operational Committee, IAJES & Director, School of Engineering, Univeridad Loyola Andalucía.  
Jimmy Hill, President, IAJBS.  
Moderator: Ronald Anton, SJ, Senior Advisor for Jesuit Identity, McDonough School of Business, Georgetown University. |
| 16:30 - 16:45 | COFFEE BREAK on Campus                                               |
| 16:45 - 18:15 | PARALLEL SESSIONS: PAPER PRESENTATIONS  
Classrooms |
| 18:15       | TRANSPORTATION TO SILKEN AL-ANDALUS AND CASAS DE LA JUDERÍA HOTELS  
Campus Entrance |
| 20:00       | TRANSPORTATION TO REAL ALCÁZAR DE SEVILLA  
Silken Al-Andalus Hotel (Walking Distance from Casas de la Judería Hotel) |
| 20:30 - 21:15 | GUIDED TOUR THROUGH THE REAL ALCÁZAR DE SEVILLA  
Plaza del Patio de Banderas, Real Alcázar, 41004, Seville |
| 21:30 - 23:00 | GALA DINNER HOTEL ALFONSO XIII  
Calle San Fernando, 2, 41004 Sevilla |
| 23:00       | TRANSPORTATION TO SILKEN AL-ANDALUS HOTEL  
(Walking Distance from Casas de la Judería Hotel)  
Calle San Fernando, 2, 41004 Sevilla |

### 11 TUESDAY

<table>
<thead>
<tr>
<th>Time</th>
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| 8:30       | TRANSPORTATION TO UNIVERSIDAD LOYOLA ANDALUCÍA  
Silken Al-Andalus and Casas de la Judería |
| 9:00 - 9:30 | MASS  
Campus Chapel  
Joseph Christie, SJ, Secretary for Higher Education. |
| 9:45 - 10:30 | PANEL DISCUSSION: INSPIRATIONAL JESUIT BUSINESS EDUCATION: PARADIGM - IP - RECAP  
Auditorium  
Joseph Christie, SJ, Secretary for Higher Education.  
Cristina Giménez, Director, Identity and Mission, Esade.  
Joseph Phillips, Dean, Business School, Seattle University. |
| 10:30 - 11:00 | COFFEE BREAK on Campus                                               |
FORUM SCHEDULE

11:00 - 11:45  WORKING SESSION: FACULTY, DEANS & STRATEGIC PLANNING AND EXAMEN
   Auditorium
   Nicky Santos, SJ, Associate Professor, Marketing & Management, Creighton University.
   Dayle M. Smith, Dean, College of Business Administration, Loyola Marymount University.
   Gisela Veritier, General Director, Business School, Universidad Católica de Córdoba.

11:45 - 12:45  WORKING SESSION: SMALL GROUPS
   Classrooms
   Nicky Santos, SJ, Associate Professor, Marketing & Management, Creighton University.
   Dayle M. Smith, Dean, College of Business Administration, Loyola Marymount University.
   Gisela Veritier, General Director, Business School, Universidad Católica de Córdoba.

12:45 - 14:15  PARALLEL SESSIONS: PAPER PRESENTATIONS
   Classrooms

14:15 - 15:00  COCKTAIL LUNCH on Campus

15:00 - 16:30  CONCLUSIONS AND INTUITIONS FROM THE NEW PARADIGM SESSIONS
   Auditorium
   Javier Márquez, Finance Professor, Univ. Pontificia de Comillas.
   Nicky Santos, SJ, Associate Professor, Marketing & Management, Creighton University.
   Dayle M. Smith, Dean, College of Business Administration, Loyola Marymount University.
   Gisela Veritier, General Director, Business School, Universidad Católica de Córdoba.
   Cristina Giménez, Director, Identity and Mission, Exade.
   Joseph Phillips, Dean, Business School, Seattle University.

16:30 - 16:45  COFFEE BREAK on Campus

16:45 - 17:15  IAJBS ANNUAL MEETING & TOM BAUSCH BEST PAPER AWARD
   Auditorium

17:15 - 17:45  PRESENTATION IAJBS CONFERENCE 2024 AUSTRALIAN CATHOLIC UNIVERSITY JOURNAL UPDATE
   OTHER PRESENTATIONS (IAJBS, CJBE)
   Auditorium

17:45  TRANSPORTATION TO SILKEN AL-ANDALUS AND CASAS DE LA JUDERÍA HOTELS
   Campus Entrance

20:00  TRANSPORTATION TO CATEDRAL DE SEVILLA
   Silken Al-Andalus Hotel (Walking Distance from Casas de la Judería Hotel)

20:30 - 21:15  TBD

21:30 - 22:30  TBD

23:00  TBD

12 WEDNESDAY

8:00  BUS TO CORDOBA
   Silken Al-Andalus and Casas de la Judería

10:00 - 11:00  CAMPUS VISIT AND BREAKFAST
   Cordoba Campus

11:30 - 14:00  PRIVATE VISIT TO THE MEZQUITA - CATEDRAL
   C/ Cardenal Herrero 1, 14003 Córdoba
FORUM SCHEDULE

14:30 - 16:30 LUNCH AT BODEGAS CAMPOS
C/ Lineros 32, 14002 Córdoba

17:00 RETURN TO SEVILLE
Bodegas Campos