

NEW PARADIGM FOR NEW NORMAL

Renewing Jesuit Business Education

PROGRAM

JULY 14			
09:00-09:05	Welcome		
09:05-09:25	Dr. Jeffrey Sachs (renowned American Economist)		
09:25-09:45	Fr. Augusto Zampini (adjunct Secretary of the Vatican Dicastery for the Service of Integral Human Development)		
09:45-10:05	Fr. Michael Garanzini, S.J. (Secretary for Higher Education of the Society of Jesus and chair of IAJU)		
10:05-10:15	Q & A		
10:15-10:25	Stuart Hart (University of Vermont)		
10:25-10:35	Hunter Lovins (Bard Sustainability MBA)		
10:35-11:00	Q & A		
11:00-11:30	Break		
11:30-12:30	Deans' Panel: ⇒ Joseph Phillips (Seattle University, USA) ⇒ Donna Rapaccioli (Fordham University, USA) ⇒ Rudy Ang (Ateneo de Manila, Philippines) ⇒ Josep Franch (ESADE Ramon Lull University, Spain) ⇒ Claudia Bitencourt (UNISINOS University, Brazil)		
12:30-13:00	Q & A		
JULY 15			
09:00-10:00	Panel on developing business curricula ⇒ Fr. Garanzini S.J. (Secretary for Higher Education of the Society of Jesus and chair of IAJU: Ignatian Pedagogical Paradigm) ⇒ Nancy Tuchman and Michael Schuck (Loyola University, Chicago: Healing Earth Project) ⇒ Jerry White (Nobel Peace Laureate) ⇒ Michael Pirson (Fordham University: Principles of Management)		
10:00-10:30	Q & A		
10:30-11:00	Break		
11:00-12:30	Workshops on rethinking core business courses for the new normal		
	Accounting	Character, Ethics & Social Responsibility	Economics
	Entrepreneurship	Finance	Information Systems & Analytics
	Leadership	Management	Marketing
	New programs/courses	Operations & Supply Chain	Social Economy

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	Strategy		
12:30-13:00	Presentation on curriculum development and Next steps		

