Author Guidelines

Preparation of Manuscript

The journal welcomes submissions from all management disciplines (e.g. international business, accounting, marketing, finance, operations) and from related disciplines (e.g. economics, political science) so long as the manuscript contributes to our academic understanding of the role of management in achieving global sustainability. In particular, the journal looks for articles that help readers “contribute more effectively in moving toward a more sustainable world” (Stoner, 2013).

The journal looks for manuscripts that meet the following qualities:

1. It should be original/ novel in terms of findings, discourse, or courses of action, among others.
2. It should give readers information and insight to contribute more effectively in moving toward a more sustainable world (Stoner, 2013) through:
   - Useful, practical, and accurate information that increases awareness of the globally unsustainable nature of our world
   - Constructive ways to understand or interpret the situation that could lead to action
   - Valuable and constructive actions that can be taken to improve the situation
3. It should include a clear statement of the following:
   - Purpose of the study/statement of the problem
   - Design/methodology/framework of the study
   - Findings/results/discussion, e.g., thoughtful and meaningful discussion of the situation in light of possible valuable and constructive action
   - Novelty/originality/value/contribution of the study

These articles shall be subject to a double-blind review process overseen by the editorial board. Submissions of theoretical work, empirical studies, book reviews and practitioner manuscripts in either Spanish or English are all encouraged. Research briefs and book reviews are also encouraged and should not exceed 1500 words. Full research papers should not exceed 7000 words.

The text should be single-spaced; use a 12-point font; employ italics, rather than underlining (except with URL addresses).

The submission should have the following parts:

1. Page 1: Title Page (please refer to the attached template). The main body of the article should not contain the names of the authors.
2. Page 2: Abstract (no more than 250 words) that covers the purpose of the study, the methodology/framework used, the highlight of the findings, and the novelty/value of the article
3. Page 3 onwards: The Article (main body) should include the following contents/parts, albeit with different headings:
   4. Purpose of the study/statement of the problem
   5. Design/methodology/framework of the study
   6. Findings/results/discussion, e.g., thoughtful and meaningful discussion of the situation in light of possible valuable and constructive action
   7. Novelty/originality/value/contribution of the study

8. Figures and Charts should be submitted separately from the main body of the article; however, please indicate the desired location of the figure in the article. Please ensure the high quality of diagrams, drawings, and images.
9. Tables should be submitted separately from the main body of the article. Please indicate clearly the labels in the tables as well as the location of these tables in the article.

The text should adhere to the stylistic and bibliographic requirements of the Academy of Management Journal Style Guide (2014) for both in-text citation and References.
Submission Preparation Checklist

As part of the submission process, authors are required to check off their submission's compliance with all of the following items, and submissions may be returned to authors that do not adhere to these guidelines.

1. The submission has not been previously published, nor is it before another journal for consideration (or an explanation has been provided in Comments to the Editor). Please submit the “Consent to Publish and Transfer of Copyright” Form when you submit the article.
2. The submission file is in OpenOffice or Microsoft Word, document file format.
3. Where available, URLs for the references have been provided.
4. If submitting to a peer-reviewed section of the journal, the instructions in Ensuring a Blind Review have been followed. To ensure a blind review, all references to the author’s identity must be removed from the main body and notes.

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