

IAJBS World Forum 2017
Namur, July 16-19
Detailed program (June 29)

Sunday, July 16

- 9:00-18:00 Registration
Faculty building (ground floor)
- 10 :00-12:30 IAJBS Board meeting
Faculty building (Camille Joset room, 4th floor)
- 12 :30-14 :00 Lunch
Faculty building (Camille Joset room, 4th floor)
- 14 :00-16 :00 Guided tour of Namur's historical district
Cathédrale Saint-Aubain (Namur Cathedral)
- 16 :30-17 :30 Festive Inaugural Mass
Eglise Saint-Loup (Saint-Loup Church)
- 18 :00-20 :00 Welcome reception
Théâtre Royal de Namur (Namur's Royal Theater)

Monday, July 17

- 8:00-18:00 Registration
Faculty building (ground floor)
- 8:30-8:45 Ignatian Contemplation (optional)
E13 (first floor)
- 9:00-10:30 - Introduction and keynote address
Adam Smith auditorium (ground floor)
- Yves Poullet, Rector of the University of Namur
Welcome to IAJBS 2017
 - Father Garanzini, SJ, Secretary for higher education of the Society of Jesus
An Invitation and a Call: Discernment and Reconciliation in Jesuit Higher Education
 - Gael Giraud, SJ, Chief economist of the French Development Agency
Resilience: Economics for the anthropocene
- 10:30-11:00 Coffee break
Ground and first floors

11:00 – 12:30 - Parallel sessions 1 and roundtable 1

- Roundtable 1 - How to set up joint degrees under the IAJBS' umbrella?
E13 (first floor)
Moderator: John Miles (President IAJBS) Panelists:
 - Alain Decrop (University of Namur) ○ Joseph Phillips (Seattle University)
 - Enrique López Viguria (ESADE Barcelona)
 - Elizabeth B. Davis (University of San Francisco) ○ Joseph Christie, SJ (LIBA Chennai)
- Session 1.a – Social innovation for sustainable business
E12 (first floor)
Chair: Denise Van Dam
 - Marco Tavanti (University of San Francisco, California). "Social Enterprise Solutions: Organizational Models Integrating Businesses Sustainability Values with Nonprofit Social Values."
 - Michael Caslin (Global Center for Social Entrepreneurship Network Foundation, GCSEN) and Mary-Kate Naatus (Saint Peters University). "'Pracademic' Social Entrepreneurship and a Sustainable World."
 - Molly Brennan (Fordham University). "Empathetic Reasoning: A leadership competency to facilitate the sharing economy's function as a social innovation to reduce social inequity."
 - Abhijit Roy (Scranton University). "Business Implications for an Aging Developed World."
- Session 1.b – CSR and business ethics
E11 (first floor)
Chair: Leonel Matar
 - Kent Hickman (Gonzaga University). "Corporate Responsibility Reporting in Controversial Industries."
 - John Hasselberg (CSBSJ). "Do we have time for ethics?"
 - Martin Hernani-Merino, Maria Priale (Universidad del Pacifico). "Mainstreaming Corporate Social Responsibility (CSR) into Business and Management Degrees: A Case Study."
 - Jeffery Smith (Seattle University). "Jesuit-Informed Casuistry and Its Significance for Business Ethics."
- Session 1.c – Ignatian pedagogy
E14 (first floor)
Chair: James Stoner
 - Enrique Lopez (ESADE). "An examination of F. Adolfo Nicolás' legacy for Jesuit business education."
 - Marco Tavanti (University of San Francisco, California). "Jesuit Mission and Sustainability Leadership: Collective Visions for Management Education, Sustainability Mindset, and Social Impact Competencies."
 - Nicholas Santos (Marquette University). "The economic thought of Bernard Lonergan S.J. and Heinrich Pesch S.J.: An exploratory essay in search of new foundations for Jesuit business education."
 - Kimberly Connor (University of San Francisco, California). "The Management Exercises: Sustaining an Ignatian Identity."

12:30-14:00 Lunch

Arsenal (University Restaurants)

14:00 – 15:30 - Parallel sessions 2

- Session 2.a – Sustainability strategies

E11 (first floor)

Chair: Annick Castiaux

- J. Sedfrey Santiago (Ateneo). “From Nairobi to Namur: Updates on the traditional textile enterprises in Africa and Asia casebook project, and lessons on strategies for sustainability.”
- Venus Ibarra (Ateneo). “Human Resource Accounting: Its Constraints and Limitations in the Philippines.”
- Raghu Ram Tata (Xavier School of Management). “Policy trends in sustainability: An analysis from strategic marketing perspective.”
- Gary Grey (Ateneo). “Abstract of Effectiveness of Rational Strategizing.”

- Session 2.b – Making impact on our communities

E12 (first floor)

Chair: Robert Brancatelli

- Emily Grossman (University of San Francisco, California). “Social Enterprise Approaches to Refugee Service Management: Creating Sustainable Solutions in Education, Employment, and Community Building.”
- Raj Shree Verma (XIIS). “Social Justice Among Women Through Literacy Leads to Sustainability: An understanding.”
- John Krahel (Loyola University). “University-Sponsored Microfinance Initiatives in Depressed Urban Environments: A Case Study.”
- Anna Mendiola (Ateneo). “Volunteerism in times of disasters: Applying the Social Identity Model of Collective Action.”

- Session 2.c – CSR and sustainability education

E13 (first floor)

Chair: Inaki Ortega Cachon

- Namrata Jasrotia (Xavier University). “Education for Sustainable Development – An Indian Perspective.”
- Mousumi Bhattacharya (Fairfield University). “Reorienting Business Strategy Course towards Sustainability Focus.”
- Marilu Marcillo (Saint Peters University). “Social Responsibility and Business Ethics – experience in the classroom.”
- Nicholas Santos (Marquette University). “The Applied Global Business Learning program at Marquette University’s Business School: A case of international collaboration and sharing.”

15:30-16:00 Coffee break

Ground and first floors

16:00-17:30 - Round table 2: Rethinking the way we teach business and economics

Adam Smith auditorium (ground floor)

- Moderator: Sophie Béreau (University of Namur)
- Keynote speaker: James Stoner & Robert Brancatelli (Fordham University)
Transforming Jesuit Business Education and the World: Where to begin?
- Panelists:
 - Tina Facca (President CJBE)
 - Gael Giraud, Chief economist of the French Development Agency ○

Mathieu Sauvenier (Rethinking Economics Belgium)

- Christian Stiernon (Banque Triodos)
- James Stoner (Fordham University)
- Luc Van Liedekerke (KUL and Antwerpen Universiteit)

17:30-18:00 Testimonial: How a Belgian NGO contributes to global sustainability

Adam Smith auditorium (ground floor)

Bart Weetjens, founder APOPO

Training HeroRATs to save human lives

18:30-20:00 Beer tasting on the *Meuse River* and networking

Quai de Meuse, nearby the Pont de Jambes

Tuesday, July 18

8:00-18:00 Registration

Faculty building (ground floor)

8:30-8:45 Ignatian Contemplation (optional)

E13 (first floor)

9:00-10:30 - Round table 3: Is the sharing economy really sustainable?

Adam Smith auditorium (ground floor)

- Moderator: Alexandre de Streel (University of Namur)
- Keynote speaker: Nicholas John (Hebrew University)
From "Sharing is Caring" to "Sharing for Money": The Contemporary Paradoxes of Sharing
- Panelists:
 - Mathieu Gillet (CFO Menu Next Door)
 - Laurent Hublet (Advisor Belgian Deputy Prime Minister) ○
 - Jérôme Mallargé (University of Namur)
 - Jurgen Vermeulen (Consultant at Trinomics) ○
 - Roland d'Hoop (Repair Café Mons)
 - Kushboo Balwani (Ouishare)

10:30-11:00 Coffee break

Ground and first floors

11:00 – 12:30 - Parallel sessions 3

- Session 3.a – Sharing economy
E13 (first floor)
Chair: Alexandre de Streel
 - Subhasis Ray (Xavier Institute of Management). "Are sharing economies sustainable? Lessons from five decades of Auroville, India."
 - Leonel Matar (Saint Joseph University). "The Challenges and Opportunities of the Sharing Economy."
 - Jérôme Mallargé (University of Namur). "The service evaluation process in the sharing economy: Why consumers seem to be more tolerant towards poor service quality."
 - Robert Brancatelli (Fordham University). "The Shady Side of Sharing: Contingent Faculty."

- Session 3.b – Sustainable agriculture
E12 (first floor)
Chair: Pedro Walpole
 - Denise Van Dam (University of Namur). “Organic farming collectives, between idealization and realization.”
 - Alexius Ekka (XISS). “Sustainability and Social Justice: A Case in Organic Farming.”
 - Madhumita Singha (XISS). “Sustainable Agriculture: Case Study of CSR Intervention of XISS and HPCL in Mukunda Village of Jharkhand, India.”
 - Mamadou Sissoko (University of Namur). “Antecedents and Consequences of Innovation under constraints in developing countries: Case study in Malian agricultural area.”

- Session 3.c – Microfinance
E11 (first floor)
Chair: Romain Houssa
 - Lisa Zhao-Song (Seattle University). “Microfinance and Female Borrowers: The Impact of National Entrepreneurial Ecosystem.”
 - Bhaskar Bhowani (XISS). “Creating Sustainable Entrepreneurship through Microfinance Initiatives – A Case of Jharkhand, India.”
 - Zineb Aouni (Université Libre de Bruxelles). “Who is prizing hybrid new ventures within equity crowdfunding platforms: The external audience categorization perspective.”
 - Modeste Dayé (University of Namur). “Economic impacts of Access to Saving Devices in Benin”

12:30-14:00 Lunch

Arsenal (University Restaurants)

12:30-14:00 Journal of Management for Global Sustainability, Editorial board meeting

Faculty building (Camille Joset room, 4th floor) – with lunch served

14:00 – 15:00 - Parallel sessions 4 and roundtable 4

- Roundtable 4 - IAJBS initiatives in Africa
E13 (first floor)
Moderator: Romain Houssa (University of Namur) Panelists:
 - Alain Deneef (President of WUJA) ○ Pep Maria (ESADE, Barcelona)
 - Eugene Goussikindey (CERAP, Abidjan)
 - Ferdinand Muhgirwa, sj (Université Loyola du Congo)
- Session 4.a – Sustainable consumption
E12 (first floor)
Chair: Pietro Zidda
 - Carl Obermiller (Seattle University). “Why are green men from Venus?”
 - Venus Ibarra (Ateneo). “Sustaining ecotourism environment in Mount Banahaw-San Cristobal protected landscape: Alignment to global climate change.”
 - Karl C. Alorbi (Saint Peters University). “The Disadvantaged Consumer and Sustainable Consumer Products: A Conceptual Framework.”
- Session 4.b – Paradigm changes in economy and business

E11 (first floor)

Chair: Tina Facca

- Susan Weihrich (Seattle University). "Individual Tax Provisions and Income Inequality from a Catholic Social Thought Lens."
- Frank Werner (Fordham University). "Global Sustainability and the Evolution of the Finance Paradigm."
- Peter Lorenzi (Loyola University Maryland). "Sharing the sustaining art of the Jesuit business school."

• Session 4.c – Posters – Interaction with authors

Salle polyvalente (ground floor)

Chair: Jim Joseph, Global Jesuit Case Series

- April Atwood (Seattle University). "A consideration of the 'social' dimension of sustainable business." [see final submission for possible inclusion in oral sessions]
- Sarah Cabra (Boston College). "Charging the rich to feed the poor." [see final submission for possible inclusion in oral sessions]
- Kent Hickman (Gonzaga University). "Corporate Social Responsibility Controversies and Director Reputation." [Already has an oral presentation]
- Joan Lee (Fairfield University). "Ignatian Tools for Ethical Leadership."
- Marilu Marcillo (Saint Peters University). "Micro-Finance and Entrepreneurship in Developing Countries."
- Siegfried Kiel Sañez (Ateneo). "Modes of Discovery: A Sustainable Business Model for Professional Boxing in the Philippines."
- Marinilka Kimbro (Seattle University). "Renewable Energy Production in the United States: An Examination of Public Policy and Market Demand."
 - Marilu Marcillo (Saint Peters University). "Sustainability in Business Strategy."
- Joshua Salawu (University of Namur). "The impact of believability on service delivery in healthcare: A systematic review of the factors influencing self-service technologies."
- Leire Alcaniz (Deusto University). "The role of the firm in the process of achieving integral human development."
- Stafford Johnson (Xavier University). "The Sustainability of the Current Exchange-Rate System—Insights from the Mundell-Fleming Flexible and Fixed Exchange-Rate Models."

15:00-16:30 - Round table 5: CSR and sustainability

Adam Smith auditorium (ground floor)

- Moderator: Annick Castiaux (University of Namur)
- Keynote speaker: Luc Van Liedekerke, University of Antwerp
- *Managing the commons*
- Panelists:
 - Jan Noterdaeme (CSR Europe)
 - Henry von Blumenthal (BEI Institute) ○ Tobias Karcher SJ (Lassalle-Haus, CH)
 - Robert Brancatelli (Fordham Collaborative Road) ○ Valérie Swaen (UCL)

16:30-17:00 Coffee break

Ground and first floors

17:00-18:30 - General assembly and closing

Adam Smith auditorium (ground floor)

- IAJBS General Assembly (John Miles, President of IAJBS)
 - Presentation of the new Ignited web site (James Joseph, Dean, Lemoyne University)
 - 2018 World Forum (Joseph Phillips, Dean, Seattle University)
 - Announcements and Recognitions (Gregory Ulferts, Executive Director of IAJBS)
- Closing of IAJBS 2017 (Alain Decrop, Chair of IAJBS 23rd World Forum)

19:30-23:00 Gala dinner at the *Château de Namur*

Wednesday, July 19 (Full day in Antwerp)

8:00-9:30 Bus Transfer Namur-Antwerp

On the bus (Prof em dr Karel Soudan): The Jesuits in Antwerp since 1562 -- 165 years of Higher Jesuit Business Education in Antwerp (since 1852 – former UFSIA, since 2003 – current UAntwerp, AMS and UCSIA)

9:30-12:30 Fieldtrip: Antwerp Sustainable Port

9:30-10:00 [Antwerp Port House](#) - the newest architectural Antwerp landmark Coffee, short introduction: [Antwerp Port and its Sustainability Policies](#) Breathtaking view on the River Schelde from the top floor of the building

10:00-12:30 “Sustainable Port” – field trip (prof dr Hans Verboven)

Several aspects of sustainable developments in the Antwerp Harbor will be explored during a 2,5 hours innovative multimedia tour in a fully equipped bus, including i-pads and/or tablets.

In cooperation with [CIFAL Flanders](#), one of the 14 training centers of [UNITAR CIFAL Global Network](#) and the start-up [Antwerp Port Tours](#) (HeyHello bvba, Laurens Van Lieshout)

12:30-14:15 Academic Cooperation Programs

12:30-12:45 Short walk from UAntwerp City Campus to Antwerp Management School

12:45-13:15 Lunch, served by Agora in AMS

13:15-13:45 [UAntwerpFAE](#) & [AMS](#), Antwerp Jesuit Business School cooperation developments:

(Management & Organisation, Cultural & Creativity Management, Global Management, Summer Programmes...)

13:45-14:15 [UCSIA](#), the legacy of the Jesuits in (Antwerp) University Education

14:15-17:00 The Antwerp Cultural Golden Age, 16th-17th Century

14:15-15:30 Introduction on Treasures of the Golden Age in Antwerp, followed by 1st part of Golden Age Walking Tour, passing [St Jacob's \(St James'\) Church](#) (last resting place of PP Rubens), [Rockox House](#) (17th Century Antwerp Life and Art) and [Sint Carolus Borromeus Church](#) (17th Century Jesuit Church, decorated by PP Rubens)

15:30-16:15 Guided Tour in [Plantin Museum](#) – The Printing Center in Europe

16:15-17:00 2nd part of Golden Age Walking Tour ending at Antwerp City Hall

17:00-18:30 Bus Transfer Antwerp-Brussels airport-Namur

The bus will stop at Brussels' airport at about 18:00 and arrive in Namur hotels at 18:30