



Colleagues in Jesuit Business Education

July 26 – 29, 2007

Le Moyne College

10th Annual Conference "Exploring the Tensions in Jesuit Business Education"

Thursday, July 26

Time	Event	Location
1:00 – 10:00 pm	<i>Pre-Conference & Conference Registration/Check-In</i>	<i>208 Le Moyne Heights</i>
2:30 – 5:30 pm	<i>Pre-Conference</i> Companions in Teaching: An Introduction to Jesuit Education <i>Monica R. Sylvia, Le Moyne College</i> <i>Antonio Drommi, University of Detroit-Mercy</i>	<i>GH 113</i>
5:15 – 6:30 pm	<i>CJBE Board and Pre-Conference Reception/Check-In</i>	<i>Curtin Room</i>
6:30 – 7:30 pm	<i>Dinner</i>	<i>James Commons</i>
7:30 – 10:00 pm	<i>CJBE Board Meeting</i>	<i>GH 209i</i>
7:45 – ?	<i>Social Gathering</i>	<i>208 Le Moyne Heights</i>

Friday, July 27

Time	Event	Location
7:30 – 8:30	<i>Breakfast</i>	<i>La Casse Dining Center</i>
8:30 – 12:00	<i>Conference Registration & Check-In</i>	<i>208 Le Moyne Heights</i>
8:30 – 9:00	Welcome <i>John Smarrelli, Jr., Interim President, Le Moyne College</i> <i>Salwa Ammar, Dean of Management, Le Moyne College</i>	<i>GH 137</i>
9:00 – 9:45	Keynote Address <i>Robert Spitzer, S. J., President, Gonzaga University</i>	<i>GH 137</i>
9:45 – 10:00	BREAK	<i>GH 125</i>

10:00 – 11:15	Truthfastness: Transcending Thoughtless Tensions by Expanding the Pool of Meaning <i>Dennis O'Connor, Daniel Orne, and Jonathan Schonsheck Le Moyne College</i>	GH 137
11:15 – 12:15	Presentation Session A: Preparing for the Real World Through the Self-Marketing Plan: Processes, Model and Results <i>Chris McCale, Richard Delliveneri, and Lynne Montrose Regis University</i>	GH 113
	Proposed Role Stress Effects on Student Satisfaction and Performance in Business Internship Experiences <i>Delia Sumrall, University of Scranton</i>	
11:15 – 12:15	Presentation Session B: The Promise of Social Entrepreneurship <i>Abhijit, Roy, University of Scranton</i>	GH 137
	Jesuit Refugee Services in South Africa: An Oasis of Hope <i>Winston Tellis, Fairfield University</i>	
12:15 – 1:30	LUNCH	<i>La Casse Dining Center</i>
1:30 – 2:45	KEYNOTE: Making Brownies: Employing the Unemployable <i>Julius Walls, CEO, Greystone Bakery</i>	GH 137
2:45 – 3:00	BREAK	GH 125
3:00 – 3:45	Presentation Session C: Commodity Markets in Developing Countries to Serve Smallholders <i>Allen LeBel, President, Variance Corporation</i>	GH 137
	Marketing and Mission: Harmonizing Market Orientation and Jesuit Values in the Classroom and Across Campus <i>Peggy Sue Loroz, Gonzaga University and Kate Lawrence, Loyola University New Orleans</i>	
3:00 – 3:45	Presentation Session D: The Community as Our Classroom: Student Feedback on Community Based Learning and Client Based Projects <i>Chris McCale and Melissa Nix, Regis University</i>	GH 113
	Zero-Based Curriculum Revision: A Case Study in Academic Processes <i>Linda Lange, Regis University</i>	
4:30 – 5:00	Religious Services	<i>Panasci Chapel</i>
5:00	Buses depart from Grewen Hall	

5:45 – 6:00	Green Lakes: What Makes Them Different? <i>David Smith, Le Moyne College</i>	<i>Green Lakes State Park</i>
6:00 – 8:30	Dinner by Dinosaur Barbeque & Social	<i>Green Lakes State Park</i>
8:30	Buses depart for Le Moyne Heights	
9:00 – ?	Social Gathering	<i>208 Le Moyne Heights</i>

Saturday, July 28

Time	Event	Location
7:30 – 8:30	<i>Breakfast</i>	<i>La Casse Dining Center</i>
8:30 – 9:45	Plans for A Jesuit University in Africa <i>Charles Onyango-Oduke, S. J., Le Moyne College</i>	GH 137
9:45 – 10:45	Open Forum: The Key Ideas of this Decade/Century/Millennium	GH 137
10:45 – 11:00	BREAK	GH 125
11:00 – 11:45	Presentation Session E: AMCHAM-Based International Field Learning: A New Model for Building Global Business Competencies in the 21st Century <i>Charles Vance, Loyola Marymount University</i>	GH 137
	A New Service-Learning Paradigm: How Business Students Create Significant Social Change <i>Denise A. Cope, Regis University</i>	
11:00 – 11:45	Presentation Session F: How Ought We to Live? Creating Values Without Prescribing Values in Business Education <i>Catharyn Baird, Chris McCale and Aimee Wheaton-Schlender Regis University</i>	GH 113
	Going Beyond Best Practices: The Value Added of Ignation Teaching Methodologies and Ideas in Jesuit Business Education <i>Gerry Biberman, University of Scranton</i>	
11:45 – 1:00	LUNCH	<i>LaCasse</i>

Dining Center

1:00 – 1:45 **Presentation Session G:
Doing Well and Doing Good? A Method to Assess the
Ethics of Performance Appraisal**
*George P. Sillup and Stephen J. Porth,
St. Joseph's University* GH 137

**Blazing the Trail in Accounting Ethics Instruction:
Creating and Assessing a Meaningful Graduate Course**
Joan Van Hise, Fairfield University

1:00 – 1:45 **Presentation Session H:
“Eloquentia Perfecta”: Systems Thinking and Narrative
Competence**
Roger Lund, Le Moyne College GH 113

**Quality versus quality: Exploring the Tensions in Industry
and Academia**
Bernard Arogyaswamy and Daniel Orne, Le Moyne College

2:00 – 2:30 **Religious Services** *Panasci Chapel*

2:45 **Departure for Finger Lakes Wine Tour and Dinner** *Le Moyne Heights*

7:00 **Dinner at Knapps Winery** Cayuga Lake

10:00 – ? *Social Gathering* *208 Le Moyne
Heights*

Sunday, July 29

Time	Event	Location
7:30 – 9:00	<i>Breakfast</i>	<i>La Casse Dining Center</i>
9:00 – 10:30	Open Forum: Next Steps – Plans for The Key Ideas of this Decade/Century/Millennium	GH 137
10:30 – 11:30	CJBE Business Meeting	GH 137
11:30 – 12:30	Mass	<i>Panasci Chapel</i>
11:30 – 1:00	LUNCH Boxes available for pick-up	<i>208 Le Moyne Heights</i>