

Dr. Virginie Pioche Khare, Dr. Paul E. Olsen, and Dr. Karen Popovich propose a panel discussion on “Co-Creating Knowledge: The Pedagogy and Practice of Student–Faculty Case Research” at the 2026 MBAA Conference. All three are experienced case writers and have co-authored cases with undergraduate students at Eckerd College and Saint Michael’s College. In fact, Peters and Brooks (2025) identified Khare, Olsen, and Popovich as “prolific authors” with the Society for Case Research. Panelists would share their experiences, offer advice, address the logistics of writing with students, and discuss the benefits and challenges of this work. The panel would be of interest to students, novice case writers, and experienced case writers interested in beginning to co-author cases with students.